



PRESS RELEASE

Lenovo and ECS collaborate on nationwide distributorship

• Lenovo's latest suite of products to be available to consumers, small-medium businesses and 'relationship' segments through IT channel in Malaysia

Kuala Lumpur, Malaysia, 7 June 2011 - Malaysia's leading ICT distributor ECS ICT Berhad ("ECS", "佳杰科技"; Bloomberg: ECS MK; Reuters: ECSI.KL) and globally-renowned IT brand Lenovo joined hands today to distribute the latter's suite of products in Malaysia.

The partnership was formalized with the signing of the distribution agreement between ECS' wholly-owned subsidiary ECS Astar Sdn Bhd with Lenovo Malaysia today. Under the agreement, ECS will distribute Lenovo's laptops, desktops and workstations across three business segments, namely Consumer, Small and Medium Business ("SMB"), and Relationship, for the corporate sector.

ECS Managing Director, Foo Sen Chin, said: "It has always been the Group's main objective to grant our principals deeper reach to their target markets in a timely and efficient manner. We are pleased to win this vote of confidence from Lenovo - a new principal to ECS, and another reputable brand in our portfolio.

Our partnership with Lenovo is indeed opportune, as the Government has increasingly encouraged the adoption of ICT amongst end-users and SMBs to achieve greater productivity. Our reseller network nationwide will now have a wider product range to suit the requirements of various IT user segments."

Lenovo had recently launched its new *Consumer* products (i.e. the IdeaPad S100, Z470, Y470 and H330), *SMB* products (the ThinkPad Edge E220s, E420s, ThinkPad T420s, Lenovo B470, and Lenovo V470) and *Relationship* products for the corporate sector (the ThinkPad X220, T420 and X1) in Malaysia.

Khoo Hung Chuan, Country General Manager of Lenovo Malaysia, said: "Lenovo continues to outperform the PC market and we are currently the fastest growing top five PC manufacturer for six quarters in a row. This partnership with ECS, a leading ICT distribution hub in Malaysia, ties in positively with our expansion strategy in Malaysia. Through this collaboration, we will be better able to reach out to our customers and provide them with easy and convenient access to our products. We look forward on this journey and are optimistic that this will be a successful relationship over time."

About ECS ICT Berhad (www.ecsm.com.my)

ECS ICT Berhad ("ECSB"), an MSC-status company, and its group of subsidiaries started in 1985 with the establishment of ECS KU Sdn. Bhd. Today, the Group is a leading distribution hub for Information & Communications Technology ("ICT") products in Malaysia via ECS ASTAR Sdn. Bhd. and ECS PERICOMP Sdn. Bhd. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, ECSB is an associate company of ECS Holdings Limited, a Singapore Exchange main board company which is one of the leading ICT distributors in Asia Pacific, accessing to a network of more than 23,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia and the Philippines.

ECSB distributes a comprehensive range of ICT products comprising notebooks, desktop computers, printers, software, network and communication infrastructure, servers, and enterprise software from more than 30 leading principals.

With a nationwide channel network of more than 2,500 resellers comprising retailers, system integrators and corporate dealers, ECSB also provides value-added product support and technical services. For more information, please visit <u>www.ecsm.com.my</u>.

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is dedicated to building exceptionally engineered personal computers. Lenovo's business model is built on innovation, operational efficiency and customer satisfaction as well as a focus on investment in emerging markets. Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, the company develops, manufactures and markets reliable, high-quality, secure and easy-to-use technology products and services worldwide. Lenovo has major research centers in Yamato, Japan; Beijing, Shanghai and Shenzhen, China; and Raleigh, North Carolina. For more information see <u>www.lenovo.com</u>.

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